

SPECIAL ANNIVERSARY EDITION

HOW TO WIN FRIENDS & INFLUENCE PEOPLE

*The Only Book You Need
to Lead You to Success*

Dale
Carnegie

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YEARS IN
PRINT!

Resumo de How to Win Friends and Influence People

For more than sixty years the rock-solid, time-tested advice in this book has carried thousands of now famous people up the ladder of success in their business and personal lives.

Now this previously revised and updated bestseller is available in trade paperback for the first time to help you achieve your maximum potential throughout the next century! Learn: * Three fundamental techniques in handling people * The six ways to make people like you * The twelve ways to win people to your way of thinking * The nine ways to change people without arousing resentment

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