

National Bestseller

"The Beauty Myth is a smart, angry, insightful book, and a clarion call to freedom. Every woman should read it." —GLORIA STEINEM

THE BEAUTY MYTH



How Images of Beauty Are
Used Against Women

Naomi Wolf

WITH A NEW INTRODUCTION BY THE AUTHOR

Resumo de The Beauty Myth: How Images of Beauty Are Used Against Women

The bestselling classic that redefined our view of the relationship between beauty and female identity. In today's world, women have more power, legal recognition, and professional success than ever before. Alongside the evident progress of the women's movement, however, writer and journalist Naomi Wolf is troubled by a different kind of social control, which, she argues, may prove just as restrictive as the traditional image of homemaker and wife.

It's the beauty myth, an obsession with physical perfection that traps the modern woman in an endless spiral of hope, self-consciousness, and self-hatred as she tries to fulfill society's impossible definition of "the flawless beauty."

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