



CAD MONKEYS,
DINOSAUR BABIES

← AND →

T-SHAPED PEOPLE



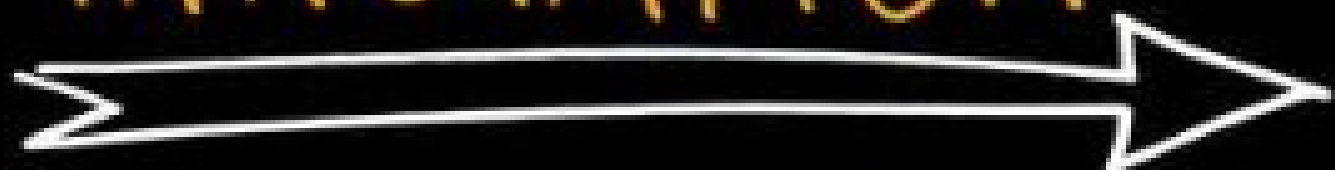
INSIDE THE WORLD OF

DESIGN THINKING

AND HOW IT CAN SPARK

CREATIVITY AND

INNOVATION



WARREN BERGER

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Resumo de CAD Monkeys, Dinosaur Babies, and T-Shaped People: Inside the World of Design Thinking and How It Can Spark Creativity and Innovation

An illuminating journey through today's fascinating world of design. What can we learn from the ways great designers think-and how can it improve our lives? In "CAD Monkeys, Dinosaur Babies, and T-Shaped People" Warren Berger, in collaboration with celebrated designer Bruce Mau, revolutionizes our understanding of design and unlocks the secrets of the trade.

Looking to the creative problem-solving work of design professionals, Berger reveals that design is a mindset, a way of looking at the world with an eye toward improving it. The practice of design-thinking opens readers to their innate capacity for reimagining the world around them.

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