

The background of the cover is a photograph of a Thai temple at night. Several tall, ornate golden stupas with tiered bases and spires are illuminated by warm lights. The temple's roof features intricate carvings and traditional Thai architectural elements. The sky is a deep blue, suggesting twilight. The overall scene is majestic and culturally rich.

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Williams, Austin Bush, Tim Bower, Mark Beales, David Eimer, Celeste Brash and Adam Skolnick.

About Lonely Planet: Since 1973, Lonely Planet has become the world's leading travel media company with guidebooks to every destination, an award-winning website, mobile and digital travel products, and a dedicated traveller community.

Lonely Planet covers must-see spots but also enables curious travellers to get off beaten paths to understand more of the culture of the places in which they find themselves. "Best-selling guide to Thailand.

Source: Nielsen BookScan. Australia, UK and USA, "February 2013 to January 2014."

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