

The background of the book cover is a vibrant, comic-style illustration. It depicts several yellow robots with black and blue accents. One robot in the upper left is holding a large black rectangular object. Another robot in the lower left is holding a green broom. A man in a grey suit, pink tie, and glasses is standing on the right, holding a green broom and looking down at a pink bucket on the floor. The scene suggests a theme of automation and its impact on the workforce.

A NEW YORK TIMES BESTSELLER

BUSINESS  
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**WINNER**



McKinsey & Company

# RISE OF THE ROBOTS

TECHNOLOGY AND THE  
THREAT OF A JOBLESS FUTURE

**MARTIN FORD**

"A BREATHTAKING NEW BOOK ON  
MODERN ECONOMICS."

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# Resumo de Rise of the Robots: Technology and the Threat of a Jobless Future

Winner of the 2015 FT & McKinsey Business Book of the Year Award  
A "New York Times" Bestseller  
Top Business Book of 2015 at Forbes  
One of NBCNews.com 12 Notable Science and Technology Books of 2015  
What are the jobs of the future?

How many will there be? And who will have them? As technology continues to accelerate and machines begin taking care of themselves, fewer people will be necessary. Artificial intelligence is already well on its way to making good jobs obsolete: many paralegals, journalists, office workers, and even computer programmers are poised to be replaced by robots and smart software.

As progress continues, blue and white collar jobs alike will evaporate, squeezing working- and middle-class families ever further. At the same time, households are under assault from exploding costs, especially from the two major industries education and health care that, so far, have not been transformed by information technology.

The result could well be massive unemployment and inequality as well as the implosion of the consumer economy itself. The past solutions to technological disruption, especially more training and education, aren't going to work.

We must decide, now, whether the future will see broad-based prosperity or catastrophic levels of inequality and economic insecurity. "Rise of the Robots" is essential reading to understand what accelerating technology means for our economic prospects not to mention those of our children as well as for society as a whole."

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