

**GRAHAM ROBINSON
AND JOHN HARRIS**

UNSECURED LADDERS

MEETING THE CHALLENGE
OF THE UNEXPECTED



Resumo de Unsecured Ladders: Meeting the Challenge of the Unexpected

The book addresses the vital issue of how business leaders can prepare themselves to deal with the impact of unexpected events. It raises key questions for leaders to address if they are to avoid being distracted by crisis and remain in touch with a wider context that is subject to constant uncertainty and change.

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